



Influence: The Science Behind Persuasion: How To Make People Think What You Want

By Ian Berry

CreateSpace Independent Publishing Platform. Paperback. Condition: New. This item is printed on demand. 40 pages. Dimensions: 9.0in. x 6.0in. x 0.1in. Influence and persuasion are two of the most powerful traits that can help you achieve your desired level of success. This holds true, especially if you are in the field or want to be in that industry where there is a need for you to influence others, such as an entrepreneur or leader. If you want to be one of the most successful people who can leave a good legacy, then being influential and persuasive is something that you ought to develop. Both these traits will allow you to affect the actions, opinions and ideas of others. This makes them not only valuable managerial skills, but also extremely useful in highly collaborative organizations. If developing your influential and persuasive personality is your main goal, then this book, Influence: The Science behind Persuasion: How to Make People Think What you Want can be a huge help. It contains almost everything that you need to know about the power and science of influence and persuasion the principles behind it, its different types, key elements, benefits and how to become the influential and...

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