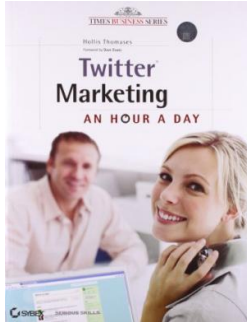


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Times Group Books, New Delhi, India, 2011. Softcover. Book Condition: New. First Edition. Twitter is a microblogging service that's changing the way we communicate. Marketers recognize its value, and Twitter Marketing: An Hour a Day offers marketers, advertisers, brand managers, PR professionals, and business owners an in-depth guide to designing, implementing, and measuring the impact of a complete Twitter strategy. Expert author Hollis Thomases acquaints you with the Twittersverse, its conventions, and its fascinating demographics and statistics. She then teaches you...

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- Authored by Hollis Thomases
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