



Design and Launch an Online Boutique in a Week (Paperback)

By Melissa Campanelli

Entrepreneur Press, United States, 2008. Paperback. Condition: New. Language: English . Brand New Book. Wouldn't you love to own your own trendy boutique--a hot spot that showcases your unique style? Do you daydream about selling your signature products to high-end shoppers? Your dream is just a few clicks and one week away! Whether your taste is classy and elegant or hip and unique, there's a spot for you in today's largest retail center--the internet. In just days, build your posh, online boutique selling luxury, designer goods or your own upscale, signature products. Learn how to handle and showcase inventory, reach affluent shoppers, fulfill orders, accept payments and so much more--using turnkey solutions that require no technical skills! * Design a professional specialty-retail site using inexpensive, turnkey solutions from established companies like Google, Yahoo! and Go Daddy that require no programming or graphic design knowledge * Create eye-catching content that captures elite shoppers and keeps them coming back. * Use foolproof online tools that work 24/7 to handle payments and accept orders. * Drive traffic using search engine optimization, new media marketing and other marketing and advertising techniques. * Skillfully handle inventory, order fulfillment, customer service and all...



READ ONLINE
[2.59 MB]

Reviews

Comprehensive guide for pdf lovers. It generally is not going to charge too much. You may like just how the article writer write this book.
-- **Neva Hammes MD**

It in a of the best publication. It really is loaded with knowledge and wisdom You may like the way the blogger write this ebook.
-- **Prof. Shannon Wehner PhD**