



## Logo Modernism (English, French and German Edition)

By Müller, Jens, Remington, R. Roger

Taschen GmbH. Condition: New. This unprecedented TASCHEN publication, authored by Jens Müller, brings together approximately 6,000 trademarks, focused on the period 1940-1980, to examine how Modernist attitudes and imperatives gave birth to corporate identity. Num Pages: 432 pages. BIC Classification: AKC; GTH. Category: (G) General (US: Trade). Dimension: 261 x 386 x 51. Weight in Grams: 3626. . 2015. Hardcover. . . . Books ship from the US and Ireland.



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