



The Write Way to Manage (Paperback)

By Alex J. Vidal

Austin Macauley Publishers, United Kingdom, 2016. Paperback. Condition: New. Language: English . Brand New Book. In The Write way to Manage Alex Vidal offers the reader a how to manual in writing correct professional English. With topics including managing your audience, corporate culture and documents for meetings and emails, Vidal covers all aspects of business writing from the desk to the boardroom - not forgetting nuance and how that might come across to the reader if the writer is not too proficient in the language. With respect to the language itself, Vidal provides tips on learning including reading and writing methods like the circuitous and smooth flow with the former being translation from the writer s own language to English and the latter being the preferred method where proficiency in English is such that the writer does not have to use the translation step. The Write Way to Manage should be a valuable resource for professionals seeking to improve their business English.

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