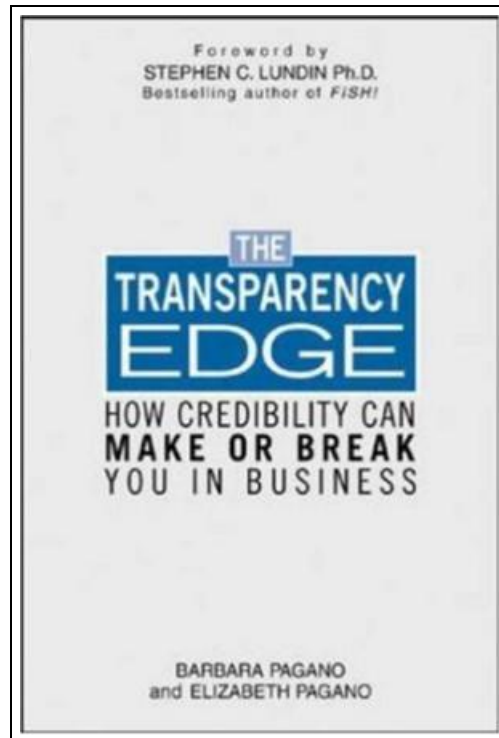


## The Transparency Edge: How Credibility Can Make or Break You in Business



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