

Información y gestión operativa de la compraventa internacional: Relaciones comerciales exteriores. Certificados de profesionalidad. Marketing y compraventa internacional



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Reviews

An exceptional book and also the font utilized was intriguing to read. This is for all who statte there was not a worth reading. It is extremely difficult to leave it before concluding, once you begin to read the book.
(Prof. Tyson Hilpert)

INFORMACIÓN Y GESTIÓN OPERATIVA DE LA COMPRAVENTA INTERNACIONAL: RELACIONES COMERCIALES EXTERIORES. CERTIFICADOS DE PROFESIONALIDAD. MARKETING Y COMPRAVENTA INTERNACIONAL

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Ideaspropias Editorial, 2015. soft. Condition: New. COMM0110 MARKETING Y COMPRAVENTA INTERNACIONAL UF1757:Información y gestión operativa de la compraventa internacional - 80 h DL: VG 924-2014 El desarrollo de la economía ha traído consigo un acercamiento en las relaciones comerciales. Las barreras entre países son cada vez más finas y ello implica una mayor actividad de las operaciones de compraventa internacional. En este libro se muestran conocimientos de marketing que aportarán al alumno una nueva visión del panorama empresarial actual, como la información necesaria para comprender el marco legal y fiscal del comercio a nivel global, las condiciones de la compraventa internacional, las barreras existentes, la gestión de pedidos o la facturación. Asimismo, se exponen asuntos relativos a las fuentes de información y a la búsqueda de clientes y proveedores, además de aquellas herramientas informáticas de gestión y administración empleadas en este campo. Mediante esta obra, el lector adquirirá la formación necesaria para comprender los campos de la gestión administrativa y financiera del comercio internacional, dentro del área profesional de la compraventa. *** Nota: EL COSTE DE ENVÍO A CANARIAS ES 11.49 EUROS. Si ha realizado un pedido con destino a CANARIAS no podemos hacer el envío con el coste actual. Nos pondremos en contacto con usted para comunicar el coste total del envío a Canarias y si está de acuerdo, Abebooks le efectuará el cargo adicional.



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